

Nativity Capital Campaign

Frequently Asked Questions

What is the “Nativity Capital Campaign”?

The Capital Campaign is the fundraising effort to complete the final vision of the Nativity Church and School. It includes monies for the Holy Family Activity Center, the Catholic Secondary Schools Initiative (high schools) and Inner City Catholic Schools.

What are the goals of this campaign?

The goals are:

- 100% participation by school families and the return of all response cards
- \$1.25 Million Dollars needed to complete the Activity Center
- Donate additional monies to the other education initiatives

Can I request that my donation be earmarked for one part of the campaign?

Yes. If you would like your funds allocated to the Activity Center only, you may do so. If you have an upper school child that will be going on to Cathedral soon, your donation can be credited to you at Nativity as well as at Cathedral. Contact the committee members for more information.

How much should each family contribute to this campaign?

We ask that families contribute whatever they can, keeping in mind that you have three years to fulfill your commitment on a schedule that you can create. We are encouraging donors to join the Founding Star Families at \$15,000 or above. Donations of all amounts will be recognized and appreciated.

How will the funds be used?

Donated funds will be used to fulfill the goals of the campaign as listed above, including building, furnishing and equipping the Holy Family Activity Center.

What will happen if we do not raise the necessary funds?

The church and school will incur debt and interest expenses and may not be able to fully furnish the new facility at its opening.

Will my gift be tax deductible?

All gifts to the capital campaign qualify for charitable income tax deductions (subject to IRS limitations on deductions).

May I make a pledge and donate over time?

Yes, you create your own schedule for payment over the next three years.

What are the giving levels and gifts of appreciation?

Preeminent Stars: \$250,000 and above

Donor's names will be prominently displayed on the Recognition Wall and Leadership plaques placed at the naming location or on one of the pillars leading to the Activity Center and receive all of the gifts and invitations below.

Luminary Stars: \$150,000 - \$249,999

Donor's names will be displayed on the Recognition Wall and Leadership plaques placed at the naming location or on one of the pillars leading to the Activity Center and receive all of the gifts and invitations below.

Celebrated Stars: \$25,000- \$149,999

Donor's names will be displayed on the Recognition Wall. Donors will receive a special crystal star memento for their home and receive all invitations below.

Founders Stars: \$15,000-\$24,999

Donor's names will be displayed on the Recognition Wall and receive an exclusive invitation to the Pre-party celebration which includes a private tour of the Holy Family Activity Center and the invitations below.

All-Stars: \$5,000-\$14,999

Donors names will be displayed on the recognition wall and receive an invitation to participate in the Grand Opening Celebration.

Super-Stars: all amounts-\$4,999

Donors names will be listed on the recognition wall and receive an invitation to participate in the Grand Opening Celebration.

Will my name and donation level be published?

You may request to donate anonymously otherwise every donor family will be recognized in the new building, becoming part of Nativity history. **Mark the anonymous box on the donor card, if you prefer not to be listed.**

Can I pay using my credit cards?

Yes, you may use MasterCard or Visa.

What should I do if my employer matches charitable gifts?

Please take advantage of this fine employee benefit by filling out and submitting your employer's matching gift form.

May I make a gift of stock or other marketable gift-in-kind? What are the benefits of doing so?

Yes! You may easily and quickly transfer publicly traded, appreciated securities electronically. The stock will be sold, with no capital gains recognized by you or Nativity. And you will receive recognition and qualify for a charitable income tax deduction on the total value of the stock you transfer.

To discuss gifts of other marketable personal property, please contact Cherie or Kathy.

If we have parents or grandparents that might be willing to contribute, how should they do so?

Your parents and grandparents are encouraged to become donors, and we would be pleased to recognize their generosity. Some families find it advantageous for grandparents to pay tuition directly to the school, allowing parents to make a larger deductible charitable gift to the capital campaign. (Grandparents may pay educational expenses without triggering a gift tax exclusion, as long as payments are made directly to the school.)

What else can I do to help with the campaign?

You can help by providing referrals of anyone who has a heart for The Nativity School or catholic education who may be interested in donating. Also we are looking for committee volunteers who will help with the campaign and the celebration.

When does the campaign end?

The campaign will continue until we have reached our goal. We encourage you to make Your commitments by June 10 to help us avoid unnecessary loan expenses.

If we want to donate to the education initiatives, what giving levels are available?

Inner City School Endowments

Endowments will be named after donor to provide scholarships for those unable to afford a Catholic Elementary School education in San Diego County.

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| 1. Inner City Elementary Endowment | \$ | 100,000 |
| 2. Inner City Elementary Endowment | \$ | 50,000 |
| 3. Inner City Elementary Endowment | \$ | 25,000 |

Secondary Education Endowments

Endowments will be named after donor to provide scholarships for those unable to afford a Catholic High School education in San Diego County.

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| 1. Secondary Education Endowment | \$ | 100,000 |
| 2. Secondary Education Endowment | \$ | 50,000 |
| 3. Secondary Education Endowment | \$ | 25,000 |

Thank you for your generosity!

For any additional questions contact Cherie James @ 858-444-5772 or Kathy Valyo @ 760-525-5177